



## **Press Release**

## Bee'ah Signs Agreement to Demonstrate Leadership in Renewable Energy at the 24<sup>th</sup> World Energy Congress in Abu Dhabi

The company will showcase its innovations in clean energy and pioneering waste-to-energy technologies at the event

**Dubai, UAE, 27 March 2019:** Bee'ah, the Middle East's pioneer in sustainable quality of life, has signed an agreement with the UAE Organising Committee of the 24th World Energy Congress, to participate in the Congress. Under the patronage of His Highness Sheikh Khalifa bin Zayed Al Nahyan, President of the UAE, the event will take place from the 9<sup>th</sup> to the 12<sup>th</sup> of September 2019, at the Abu Dhabi National Exhibition Centre (ADNEC).

Held every three years in select international cities, the World Energy Congress is the world's largest, longest-running and most influential energy gathering. This edition will mark the first time the Congress has been hosted in a Middle Eastern city, and by an OPEC member country, in the event's 94-year history.

HE Khaled Al Huraimel, Group CEO of Bee'ah, said, "As a pioneer for sustainable quality of life, Bee'ah is committed to expanding the UAE's clean energy portfolio, and investing in new forms of renewable energy. Aligning our mandate for waste diversion with this commitment to energy, we are now building the UAE's first waste-to-energy plant, in partnership with Masdar. Along with the facility, we are exploring new energy technologies to support the UAE Vision 2021. We are honoured to participate in the 24<sup>th</sup> World Energy Congress, to share our insights; and to discuss and collaborate with global industry leaders, to facilitate the development of a more sustainable and energy-efficient future."

HE Dr. Matar Al Neyadi, Undersecretary at the UAE Ministry of Energy and Industry and Chairman of the UAE Organising Committee for the 24th World Energy Congress, said, "The Organising Committee is very glad to welcome Bee'ah as part of an exclusive number of leading companies participating in the 24<sup>th</sup> World Energy Congress in Abu Dhabi. With innovative new technologies, Bee'ah is paving a new path for the renewable energy industry in the UAE. We thank them for supporting our vision to bring the world's energy leaders to Abu Dhabi, to discuss how energy can continue to bring prosperity to the world and how the energy ecosystem can transition in a more sustainable manner."





As an exhibitor at the Congress, Bee'ah will showcase its ground-breaking projects in renewable energy, and provide exclusive insights into the development of the UAE's first waste-to-energy plant. The plant is being built by the Emirates Waste to Energy Company, Bee'ah's joint venture with Masdar.

Located within Bee'ah's Waste Management Center at Sharjah, the 30 MW facility will process more than 37.5 tonnes of municipal solid waste (MSW) per hour to generate electricity sustainably; and divert more than 300,000 tonnes of municipal waste away from landfills every year. Operating at full capacity, it will contribute significantly to reaching the UAE's target of diverting 75 per cent of its solid waste from landfills by 2021, as well as Sharjah's zero-waste-to-landfill goal.

Unique in its coverage of the entire energy spectrum from oil and gas to renewables and nuclear, as well as power, the World Energy Congress provides a forum for the industry's largest and most diverse conversation. Bee'ah will be joining an expected 2,500 exhibitors at this edition of the event, which is also expected to receive 15,000 attendees, including an estimated 4,000 delegates and 7,000 trade visitors.

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## About Bee'ah:

An innovation leader and a pioneering force for sustainable solutions in the Middle East, Bee'ah is a public-private partnership company that was founded in 2007, through an Emiri decree by His Highness Sheikh Dr Sultan bin Muhammad Al Qasimi, Member of the Supreme Council and Ruler of Sharjah. With ventures in industries ranging from Waste Management, to Environmental Consulting, Renewable Energy, Technology, Sustainable Transportation, and Training & Development, Bee'ah is creating a better quality of life for all cities and communities in the region.

## **About the World Energy Congress:**

The World Energy Congress is the world's largest and most influential energy event covering all aspects of the energy agenda. Running since 1924, the triennial World Energy Congress enables dialogue among Ministers, CEOs and industry experts on important developments in the energy sector. As the world's premier energy gathering, the Congress offers a unique opportunity for participants to better understand energy issues and solutions from a global perspective. Over the 90-year history of the World Energy Council the Congress has been key to the value of the organisation. The Congress has been staged in over 20 cities across the world.

For more information about the 24th World Energy Congress, please visit: https://www.wec24.org/





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