

Sponsorship Contract

Event Venue: **ADNEC - Abu Dhabi**
Date: **9 - 12 September 2019**



A SPONSOR (Address for correspondence)

Company / Organisation:
Contact Person:
Position / Job title:
Postal address:
.....
Country: Postal code:
Telephone: Fax:
Email: Website:

B INVOICING OFFICE ADDRESS (If different from above)

Company / Organisation:
Contact Person:
Position / Job title:
Postal address:
.....
Country: Postal code:
Telephone: Fax:
Email:

C SPONSORSHIP CATEGORY (I would like to confirm)

- 1 Host Sponsor: \$ 1,000,000 (One Million US Dollars Only)
- 2 Co-Host Sponsor \$ 500,000 (Five Hundred Thousands US Dollars Only)
- 3 Platinum Sponsor \$ 340,000 (Three Hundred Forty Thousand US Dollars Only)
- 4 Gold Sponsor \$ 220,000 (Two Hundred Twenty Thousand US Dollars Only)
- 5 Silver Sponsor \$ 120,000 (One Hundred Twenty Thousand US Dollars Only)

Sub Total Cost =

+ VAT @ 5% =

Total Cost =

D METHOD AND TIMING OF YOUR PAYMENTS

Sponsor who signs the contract BEFORE 31st March 2019:

- 50% due on receipt of invoice
- 50% due no later than 31st March 2019

Sponsor who signs the contract AFTER 31st March 2019:

- 100% due on receipt of invoice

Payment Condition

If payment terms are not met, the **ORGANISER** shall be entitled to cease this contract forthwith and all sums paid by the Sponsor shall be forfeited.

If applicable, VAT will be added at point of invoicing.

Payment by Telegraphic Transfer to:

Beneficiary Name: UAE National Committee in the World Energy Council
Beneficiary P.O Box: 53530 Abu Dhabi, UAE

Account Currency: United Arab Emirates Dirham (AED)
Account Number: 6207357479
IBAN: AE66035000006207357479

Bank Details: National Bank of Abu Dhabi, Corniche Branch, Abu Dhabi, U.A.E.
Swift Code: NBADAEAA

Declaration: The duly authorised signatory, acting for and on behalf of the Sponsor company, hereby declares that she/he acknowledges and accepts the regulations as set out in this form and agrees to comply with the provisions herein contained.

Notes

Notes section with horizontal lines for text entry.

E FOR FURTHER DETAILS CONTACT



Exclusive Sales Agent

Energy Events Experts (E3)

PO Box 478839 – Dubai Studio City
Dubai - UAE

Tel: +971 4427 0739

Fax: +971 4427 0738

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Frederic@mee-events.com

F ADVERTISING & SPONSORSHIP CONTRACT BETWEEN

On the one hand the UAE Organising Committee for the 24th World Energy Congress (hereafter called “the **ORGANISER** ”), responsible for the organization of the 24th World Energy Congress with registered office at Abu Dhabi. And on the other hand, the **SPONSOR**, represented in this act as per details stated in Section A herein, and declaring to have full legal capacity to sign this contract.

DECLARATIONS

ORGANISER is responsible for hosting and organising the **24th World Energy Congress** that will take place in Abu Dhabi in September 2019, (hereafter, “the Project”).

- I. **The SPONSOR**, within its sponsorship and patronage activities, is interested in collaborating with the **ORGANISER**.
- II. By virtue of that previously declared, both parties mutually recognise their full capacity and powers to sign this advertising and sponsorship contract, which is subject to the following:

ARTICLES

I. PURPOSE:

By virtue of the present contract, the **ORGANISER** is committed to provide advertising services in benefit of the **SPONSOR** as described in the third article thereafter, and the **SPONSOR** is committed to sponsor the project with the payment of the sponsorship fee in the second article hereafter.

II. SPONSORSHIP FEE:

The **SPONSOR** undertakes to settle with the **ORGANISER** the amount of US Dollars as referred in ‘Section C’ in favour of the **ORGANISER**. This amount will be settled by means of a bank transfer to the **ORGANISER** of which the beneficiary is, as mentioned in “Section D” herein.

III. ADVERTISING RIGHTS:

From the moment this present contract comes into effect, and until its termination as stipulated in the sixth article hereafter, the **ORGANISER** is committed to collaborate in an advertising campaign with the **SPONSOR** within the agreed project frame, and during all the preparation, development, organization and celebration phases, by means of a prominent insertion of their brand, company name and logo on any printed brochures, proceedings, advertising and on any other information that is published or edited in relation with the project, in accordance with the terms described for the **SPONSOR**, as mentioned in ‘Section C’ and Annex – 1 of this contract.

The **SPONSOR** will send the rules and standards for the use of their logo to the **ORGANISER**, whom shall respect the format and specifications that the **SPONSOR** commands in regard to their logo and company title. Depending on the space provided along with other brands and logos, the logo will be subject to size alteration maintaining the same scale.

The **SPONSOR**, with previous consent from **ORGANISER**, is entitled to announce and publish their participation in the project by their own means.

IV. ORGANISATION AND DEVELOPMENT OF THE PROJECT:

ORGANISER will organize the project by its own means, and has exclusive responsibility of the same. **ORGANISER** will devote to the project all human and/or material resources that are necessary for fulfilling objectives, and will meet all expenses and costs incurred for the same.

V. COPYRIGHT OF THE SPONSOR:

None of the statements of this present contract surrenders any transmission of copyright or intellectual ownership of the **SPONSOR**.

VI. DURATION:

The present contract will come into effect on the day of its signature and will maintain its validity until the same date as the **24th World Energy Congress** is due to be concluded, as is expressed in declaration of this contract.

Nevertheless, if for any reason the congress has not concluded on that date, this contract will maintain its validity until the end of all official acts of the project.

VII. RESOLUTION:

During the validity of this contract, if either of the parties breaches one or more of their obligations, the other may choose between demanding implementation or settlement of the contract, with indemnity for damages and payment of interests in both cases.

If for force majeure reasons either party is unable to meet with their obligations, such as strikes, fires, etc. and impedes them to act in accordance with the conditions and foreseen terms, the affected party will be exempted whilst such a contingency lasts and all obligations will be re-established upon the conclusion of the same.

IX. CANCELLATION:

In the event of cancellation or termination of this Participation Contract by the **SPONSOR**, the **SPONSOR** shall pay to the **ORGANISER** cancellation charges at the following rates:

1. Cancellation more than 120 days before the first day of the event – 50% of contract price
2. Cancellation 60 to 120 days before the first day of the event – 75% of contract price
3. Cancellation less than 60 days before the first day of the event – 100% of contract price

IX. APPLICABLE LAW AND JURISDICTION:

This contract is governed by Abu Dhabi Law. Both parts intervene with express renunciation to any jurisdiction that could correspond to them, to submit the controversies that might arise concerning the interpretation or fulfilment of this contract, to the jurisdiction and competence of the courts and tribunals pertaining to Abu Dhabi.

And in proof of conformity of all that proceeds, both parties’ sign this contract in duplicate and to one sole effect and on the date indicated below.

FOR THE SPONSOR	
Signature:	<input type="text"/>
Name:	<input type="text"/>
Position:	<input type="text"/>
Place:	<input type="text"/>
Date:	<input type="text"/>

FOR THE ORGANISER	
Signature:	<input type="text"/>
Name:	<input type="text"/>
Position:	<input type="text"/>
Place:	<input type="text"/>
Date:	<input type="text"/>

G GENERAL BENEFITS

SPONSORSHIP LEVEL		HOST	CO-HOST	PLATINUM	GOLD	SILVER	
MARKETING & BRANDING BENEFITS	Pre-Event	Company name and/or logo on Congress Printed and Electronic Promotional Materials	✓	✓	✓	✓	✓
	Special and exclusive acknowledgement in Congress Electronic Newsletter and Social Media	✓	✓	✓	✓	✓	
	Representation on the Sponsors' Committee	✓	✓	✓	✓	✓	
	Access to registered Delegate List starting 2 months prior to the Congress	✓	✓	✓	✓	✓	
	Logo on 24th WEC Website Homepage	✓	✓	✓	✓	✓	
	Use of the 24th WEC logo	✓	✓	✓	✓	✓	
	On-Site & Post Congress	Special acknowledgement during Opening and Closing Ceremonies	✓	✓	✓		
	Exclusive Tables during Official Dinner	3 tables	3 tables	2 tables	1 table	1 table	
	Advertisement in Exhibition Catalogue	Double Spread	Double Spread	Full Page	Full Page	Half Page	
	Logo on Exhibition Plan and Sponsors' Recognition Banners	✓	✓	✓	✓	✓	
	Access to final registered Delegate List within 1 month after Congress	✓	✓	✓	✓	✓	
	Access to World Energy Leaders Lounge including entourage	10	8	6	4	2	
	Host your own corporate event with priority venue booking	✓	✓	✓	✓	✓	
	ECONOMICAL BENEFITS	WEC Patron Privileges for two years from date of signing contract*	✓	✓	50% Discount		
Complimentary Private Meeting Room		✓	✓	✓	✓		
Complimentary Exhibition Space only (sq.m)		200	100	60	30	15	
Complimentary Delegate Registrations including Entourage		20	15	10	7	3	
Additional Complimentary delegates registration for employees less than 35 years old		10	8	6	4	2	

*Conditions apply